

Mobiso 6.0 Features & Platform

Wireless Expense Management for Personal Liability



FOR MANAGEMENT

- An easy way to accurately track business calls made from/to employee personal mobile phones.
- No IT headaches or server needed - SaaS solution.
- Works on a wide array of handsets/all carriers.
- No effort for your employees to use and no more wasted time with manual expense reporting.
- Improved visibility into mobile employee expense management and business contacts.

FOR EMPLOYEES

- Freedom to keep your personal phone for making business calls.
- Business contacts and co-workers numbers automatically synced to Mobiso.
- Call details and purpose of calls made to business contacts are automatically tracked.
- Automated reports save time and speed up processing of expense payments.
- Make calls and use Mobiso services to boost productivity, save money.

Mobiso 6.0 is Software as a Service delivering two key values:

- A better way to manage wireless telephony use.
- Improving the productivity of mobile employees.

All achieved through the sharing of an address book:

- Unified personal and corporate contacts
- Produces call detail as employees connect
- Save employee time connecting, tracking, expensing
- Proactive expense tracking, not reactive
- Device based, carrier independent

More than 50 million US workers are considered mobile according to a Yankee Group report from 2008. Gartner predicts that even in these tough economic times business wireless spending will increase between 10% to 14% yearly for the next few years.

Wireless expense solutions only work when you the manager have access to the employee phone bills (this is called corporate liability). But based on a Yankee Group 2008 study, 47% of all businesses allow personal liability plans meaning you don't see the phone bill you just get the expense report from your employee.

Apart from time wasted writing and processing expense reports, employees typically claim expenses that are 30% higher than their actual costs. This may be due to rounding up, bad plan selection, and including personal calls. This is wasted money for you the manager. In a typical 1,000 employee organization spending about \$1,800 a year per employee on mobile usage, this represents \$500K per year in over spending.

Mobiso service delivers a solution to unobtrusively allow employees to easily track business calls on their personal mobile phone and provides accurate records to the employee and manager for expense management and IRS tax compliance.

Beyond the need to automate expense reporting and save time, the IRS has become increasingly active in seeking accurate separation of personal and business use of listed property (wireless phones) with their June 2009 notice 2009-46.

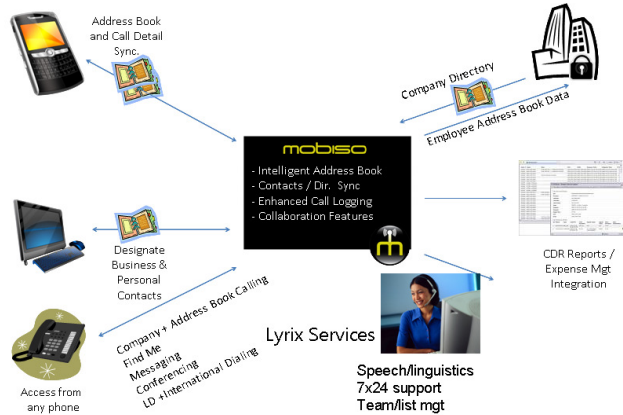
Mobiso is a cloud based solution with a mobile software download that automatically tracks business calls made from an employee mobile, and creates detailed usage records to allow easy separation of business and personal calling.

Employees no longer need to manually track business calls made from their personal phones and submit expense reports. Mobiso automatically does the tracking for them leaving workers to focus on their jobs while management gains control and accurate data of mobile usage without the IT burden of a corporate liability approach to mobile expense management.



mobiso
MAKING MOBILITY WORK

Mobiso* Solution Highlights



MOBISO ADMINISTRATION

- Easy to use web interface.
- Active Directory sync. and directories upload options.
- On demand reports and export of Mobiso usage.
- Activate /deactivate user accounts.
- Integration to HR and Billing systems available.
- Mobiso 'Office' lets employees call their Mobiso phone business contacts from their desk/home.

EMPLOYEE USE

- Self signup thru Web.
- Select preferences and settings.
- Sync contacts from handheld.
- Designate Personal and Business contacts.
- Generate usage reports.
- Sync. calls and load Mobiso contacts to/from SugarCRM.

BEYOND EXPENSE MANAGEMENT

- Voice enabled access to Mobiso for hands free use.
- Speech enabled Auto Attendant available.
- Voice Conferencing, Messaging, Calling Card.
- 'Find Me' routes calls to a landline for savings

Mobiso is a cloud based solution* with a mobile software download that automatically tracks business calls made and received with an employee mobile, and creates detailed billing records to allow easy separation of business and personal calling.

At the heart of Mobiso is an Intelligent Address Book which is constantly updated with the correct and preferred contact number for colleagues and business contacts.

Mobiso has a set of built in on-demand collaboration features including Find Me and Messaging to improve employee productivity.

* Mobiso is a cloud base Software as a Service available to any individual or business that wishes to easily track business use of personal mobile phones. Software on the phone syncs. contacts and corporate directory entries to the Mobiso cloud, and also creates mini 'billing records' for business calls which are uploaded to the Mobiso cloud periodically.

Compatibility

- Mobiso client for Blackberry, iPhone, Symbian, Microsoft Windows Mobile.
- Web Browser: Mozilla Firefox 2.0+, Internet Explorer 6.0+.
- SugarCRM integration for Call Detail Sync. and Contact Sync.
- SIP and TDM telephony options for low cost voice services.
- Support for all languages.
- Active Directory and file upload options for employee directories.

LYRIX SERVICES AVAILABLE

24 * 7 Technical Support
 HR and Billing Integration
 Installation and Setup
 Business Process Outsourcing
 Application Support
 Customization / Re-Branding
 Speech Recognition Optimization
 Guaranteed Warranty



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